

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 TRSE-00 MMO-04 /024 W

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R 140851Z JUL 76

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 8544

INFO AMEMBASSY LONDON

AMEMBASSY BRUSSELS

AMCONSUL FRANKFURT

AMCONSUL MILAN

AMCONSUL ZURICH

UNCLAS THE HAGUE 3790

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: SALE OF U.S. BICENTENNIAL UNCIRCULATED AND PROOF
COIN SETS

REF: STATE 165064

1. WE BELIEBE THERE IS GOOD POTENTIAL FOR SALE IN NETHERLANDS
OF SUBJECT COIN SETS. ALSO TIME OF VISIT TO NETHERLANDS BY
BUREAU OF MINT REPRESENTATIVE (SEPTEMBER 20-21) IS FAVORABLE.
HOWEVER, WE PROPOSE THAT VISIT BE TO AMSTERDAM, AN ACTIVE
MONEY AND BANKING CENTER, RATHER THAN THE HAGUE.

2. COST OF PREPARING, PRINTING AND MAILING INVITATIONAL MATERIAL
AS INDICATED REFTTEL IS ADEQUATE. RATHER THAN ACQUIRE SEPARATE
SPACE TO MEET PROSPECTIVE PURCHASERS, WE SUGGEST THAT
REPRESENTATIVE STAY IN A SUITE AT FIRST-CLASS HOTEL IN AMSTERDAM
WHICH WILL BE EASILY ACCESSIBLE, CONVENIENT AND PREFERABLE.
THERE IS NO NEED FOR INTERPRETER SINCE PRACTICALLY ALL
BANKERS AND BUSINESSMEN IN NETHERLANDS SPEAK ENGLISH. WE
ESTIMATE COST OF MODEST RECEPTION FOR ABOUT 25 GUESTS,
WHICH COULD BE HELD IN HOTEL SUITE, AT 250 DOLLARS.

3. ACTION REQUESTED. WE WOULD APPRECIATE RECEIVING ASAP
MATERIAL AND INFORMATION REGARDING VISIT OF MINT REPRESENTA-
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TIVE, AS WELL AS REQUIRED FISCAL INFORMATION FOR PLANNED

COSTS.
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